

KTEA Issue Program List

Quarterly Issues Programs List for Station – KTEA

1st January – March 31, 2015

Placed in Public File – April 2015

Section I. Issues

The station has identified the following issues facing our community in this quarter:

A. COMMUNITY OUTREACH:

- a. Tax Preparedness
- b. Elderly Assistance

B. COMMUNITY SERVICES:

- a. Emergency Preparedness
- b. Wildlife Care and Rehabilitation
- c. CCOC Chili Cookoff
- d. CHS Vine Dining Event
- e. Area Recreation

C. EDUCATION:

- a. CGS Homework Club
- b. CUHS Live Play-by-Play Broncos Baseball Broadcasts

D. SENIOR CITIZEN OUTREACH:

- a. Community Council Bus (continuing)
- b. St. Paul's Episcopal Monthly Free Health Screening (continuing)

E. AGRICULTURAL ISSUES:

- a. Water-Reduction Issues and Information (continuing)

Section II. Responsive Programs

A. COMMUNITY OUTREACH:

- a. **Tax Preparedness** KTEA aired IRS Free File Public Service Announcements 2/5 through 3/31 and continuing into the 2nd Quarter of 2015.
- b. **Community Council Bus** offers FREE rides to citizens in need. KTEA encourages listeners to use whenever necessary. Segment aired during live weekly baseball broadcasts 3/12, 3/17, 3/21, 3/27, 3/31, 4/10, 4/17, 4/21, 4/24 and continuing into the 2nd Quarter of 2015.
- c. **Free Health Screening** St. Paul's Episcopal Church requested assistance in getting the word out to the community regarding their monthly free health

screening for anyone over eighteen years of age. KTEA encouraged listeners to attend and bring their friends and family. Segment aired during live weekly baseball broadcasts 3/12, 3/17, 3/21, 3/27, 3/31, 4/10, 4/17, 4/21, 4/24 and continuing into the 2nd Quarter of 2015.

B. COMMUNITY SERVICES

- a. **Emergency Preparedness** KTEA encouraged listeners to participate in the CERT Emergency Preparedness Expo 4/9. Live mentions were aired 3/12, 3/17, 3/21, 3/27, and 3/31 encouraging listeners to attend and prepare.
- b. **Wildlife Care and Rehabilitation** Pacific Wildlife Care's Windows Into Wildlife event 5/3. Public Service Announcements aired from 4/22 through 5/3 and live mentions were aired 3/12, 3/17, 3/21, 3/27 3/31, 4/10, 4/17, 4/21, 4/24 and 5/1.
- c. **CCOC Chili Cookoff** Cambria Chamber of Commerce hosted this years Chili Cookoff. KTEA represented as a judge for event and ran a series of Public Service Announcements encouraging listeners to attend and participate. PSA aired from 3/23 through 4/18.
- d. **CHS Vine Dining** Cambria Historical Society hosts it's annual Vine Dining event. KTEA assisted with public service announcement encouraging attendance and support. PSA aired 4/9 through 4/26.
- e. **Area Recreation** Cambria Pickleball having a fundraiser for new courts open to all. KTEA assisted by airing a public service announcement from 3/27 through 4/10.

C. EDUCATION

- a. **Cambria Grammar School Homework Club** Free homework club offered to CGS students free of charge. KTEA assisted CGS by providing a live mention during weekly CUHS baseball programs 3/12, 3/17, 3/21, 3/27, 3/31, 4/10, 4/17, 4/21, 4/24, 5/1, 5/8 and 5/15.
- b. **Coast Union High School** Bronco's Baseball. Live, local broadcasts of all baseball games both home and away. Promoting community involvement with education and sportsmanship. KTEA broadcasts live games weekly. Segments aired 3/12, 3/17, 3/21, 3/27, 3/31, 4/10, 4/17, 4/21, 4/24, 5/1, 5/8, and 5/15.

D. SENIOR CITIZEN OUTREACH

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E. AGRICULTURAL ISSUES

- a. **Water Issues** KTEA advises listeners of new potable water locations and gives directions. Segment aired during weekly baseball broadcasts 3/12, 3/17, 3/21, 3/27, 3/31, 4/10, 4/17, 4/21, 4/24, 5/1, 5/8, and 5/15.